



## JACOBS CAREER SYMPOSIUM 2021

# “Crucial Future Skills” VIRTUAL WORLD CAFÉ

AT THIS YEAR'S ALUMNI  
HOMECOMING VIRTUAL WEEK

Tuesday, September 20<sup>th</sup> 2021, 12:30-14:30  
Jacobs University Bremen

Supported by:

VIRTUAL  
WORLD CAFÉ  
Register now!



# JACOBS CAREER SYMPOSIUM

Virtual World Café “Crucial Future Skills”



## GOAL

The opening event of the yearly Jacobs Alumni Homecoming is devoted to challenging issues in the fields of career development, the world of employment, and interactions between higher education and society. Given the circumstances of the COVID-19 crisis, this year's event will again take place online. The “Jacobs Career Symposium”, is organized as a Virtual “World Café” by the Career Services Center at Jacobs University. It aims to foster a constructive discussion as well as networking opportunities between alumni from all over the world, current students, professors, employers, and additional experts.

## THEME

The world of work is very dynamic. On one hand, skills that were essential yesterday are not required anymore. On the other hand, new demands arise on the employer's side. In this light, future occupations will also require completely new skills. New roles will come into being, as other functions become obsolete.

Intense changes for the upcoming decade are predicted. The World Economic Forum foresees that we will need to reskill more than 1 billion people by 2030, as jobs are transformed by the Industry 4.0. Particularly, automation and machine learning will be in the center of interest. For instance, old roles requiring manual labor will disappear whilst automated systems will come into place. While this might improve our lives, students not in possession of the right skills are at risk of being left behind. Also, the COVID-19 pandemic will pay its toll.

- > **What should current jobseekers do in order to raise their employability?**
- > **What can companies do to further develop their employees?**
- > **How can universities prepare their students in the best way?**
- > **What are the most needed skills besides of artificial intelligence, age care, creativity and emotional intelligence?**

During the Career Symposium, future skills will be discussed from different perspectives:

- 1 NON-GOVERNMENTAL ORGANIZATION:**  
How do they prepare? (Intellectual diversity, intercultural skills)
- 2 UNIVERSITIES:**  
How does the University of Bremen prepare their students?
- 3 JOBTEASER (JOB PORTAL PROVIDER):**  
What implicates the tendency to study several majors?
- 4 COMPANIES:**  
What are the best practices to follow to develop employees?
- 5 STARTUPS:**  
What does the Jacobs Startup Competition expect from students in order to be able to found a startup?

# JACOBS CAREER SYMPOSIUM

Virtual World Café “Crucial Future Skills”

VIRTUAL  
WORLD CAFÉ  
Zoom Session

## FORMAT: VIRTUAL “WORLD CAFÉ”

The primary goal of the Virtual World Café is to exchange ideas and experiences amongst the participants. The online format replaces the bistro tables of the “World Café” with break out rooms and the participants have to make the coffee themselves – but otherwise everything works as in the face-to-face version. The online session will be launched by the Head of Career Services Center Predrag Tapavicki, talking to the whole plenum.

Our alumna Lian Ryan-Hume (Najami), Israel’s first Arab Rhodes Scholar, will on-board the participants on the main theme „Future Skills”. The reflection on the World Café’s topic will be followed by the depiction of the different tables and their respective hosts. Moderated by Sebastian Blümmert, Jacobs Alumnus, the participants will be “seated” at different tables being allocated to different rooms in Zoom. The participants “sit” together in small groups at bistro tables and work in a relaxed atmosphere. They discuss predetermined questions, exchange ideas, and network in constantly changing constellations. They discuss a given question for about 10 minutes before the groups are mixed again. Only the host stays in their room and receives the new guests to discuss with them further, working on the notes already taken by the former group. The event ends with a get-together, giving all hosts of the tables the opportunity to quickly present the main outcomes of the tables’ discussions.

*Virtual World Café Table Setup*



# JACOBS CAREER SYMPOSIUM

Virtual World Café “Crucial Future Skills”

VIRTUAL  
WORLD CAFÉ  
Zoom Session

## PROGRAM SEPTEMBER 20<sup>TH</sup> 2021

Online Zoom Session hosted by Jacobs University Bremen



12:30

### Welcome Address from Career Services Center

**Predrag Tapavicki**

Head of Career Services and Alumni Relations, Jacobs University Bremen

12:35

### Short Ted Talk

**Thea Sophie Mischel**

Student Jacobs University Bremen, Global Economics and Management 2023

Main Organizer Jacobs Startup Competition 2022

12:40

### Keynote Speech

**Lian Ryan-Hume (Najami), MPP**

First Arab Israeli Rhodes Scholar and Founder of Manara Resources

12:50

### Break

13:00

### Table Discussions (Break out Rooms) 10 min each table

**Moderation, Presentation of Table's hosts:**

**Sebastian Blümmert**

Jacobs Alumnus Class of 2011

Head of Operations, heyworld GmbH

Frankfurt Airport

**Table's hosts:**

**Jérémy Lamri**

Innovation Manager, JobTeaser

**Maren Hartstock**

Faculty of Business Studies and

Economics – Office of Practice

and Transfer, Universität Bremen,

Germany

**Thea Sophie Mischel**

Student Jacobs University Bremen,

International Relations: Politics

and History 2022

Main Organizer Jacobs Startup

Competition 2022

14:00–14:30

### Get-together with results presented by table hosts

# JACOBS CAREER SYMPOSIUM

Virtual World Café “Crucial Future Skills”

VIRTUAL  
WORLD CAFÉ  
Zoom Session

## SHORT TED TALK



Thea Mischel is a second year Global Economics and Management student from Bremen. Being passionate about entrepreneurship and innovation, she joined the organizing team of the Jacobs Startup Competition in her first year and became the Main Organizer for JSC 2022. Apart from that, she is actively engaged in various activities on campus, like the Parliament of the Undergraduate Student Government, the SMP Media Center or the Jacobs University Student Consulting.

### **Thea Sophie Mischel**

Student Jacobs University Bremen,  
Global Economics and Management 2023  
Main Organizer Jacobs Startup Competition 2022



JACOBS  
STARTUP  
COMPETITION  
2022 *dare to stand out*

## KEYNOTE

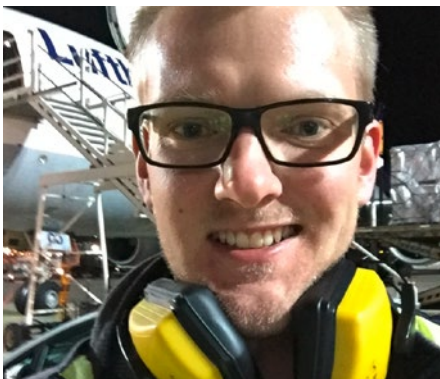


Lian is an international public speaker and the founder and CEO of Manara Resources, a female-led NGO providing tech and management solutions to integrate professional women from marginalised communities into the local and global workforce. She has recently completed her Master in Public Policy at the Blavatnik School of Government, University of Oxford and is determined and passionate about empowering women to achieve economic independence, raising awareness to issues pertinent to minorities, and acting as an advocate for those with invisible illnesses and different abilities. She was featured at the 2016 Forbes 30 under 30 summit in Israel for her leadership role within the Arab community and served in the US Senate as a Lantos Fellow in 2017.

### **Lian Ryan-Hume (Najami), MPP**

First Arab Israeli Rhodes Scholar and Founder of Manara Resources

## MODERATION



Sebastian is an expert in international logistics with an entrepreneurial and innovative mindset. He is Head of Operations and IT at heyworld, a spin-off of Lufthansa Cargo which he established while working for the airline. The fast-growing company offers transport solutions to the cross-border e-commerce industry. Sebastian holds a BA in International Politics and History from Jacobs University Bremen and an MA in Global Studies from the Universities of Leipzig and Roskilde.

### **Sebastian Blümmert**

Jacobs Alumnus Class of 2011  
Head of Operations  
heyworld GmbH  
Frankfurt Airport



# JACOBS CAREER SYMPOSIUM

Virtual World Café “Crucial Future Skills”



## TABLE'S HOSTS



Maren Hartstock is scientific staff member at the Faculty of Business Studies and Economics of the University of Bremen since 1997. As an alumna of the faculty, she gained her Diploma Degree in Business Studies and Economics in 1992 and subsequently was employed at a company in the textile industry and later in an international consultancy company. Until 2008, she was working at the Institute for World Economics and International Management as managing director. From 2008, she was occupied at the Office of Corporate and International Relations and since 2021 she is working in the field of Practice and Transfer, both at the Faculty of Business Studies and Economics. She serves students to give them guidance in their career development with individual consulting and organizing different events and workshops. Also, she offers teaching formats including company people from different industries with opportunities for students to apply theory into practice. As a transfer agent for companies and other national and international institutions (education, media and politics) she organizes opportunities for them to connect with students as potential staff members.

### Maren Hartstock

Faculty of Business Studies  
and Economics - Office of  
Practice and Transfer  
Universität Bremen, Germany



Jérémy Lamri is a French entrepreneur and researcher, co-founder of Monkey tie, Le Lab RH and the French Hub for Artificial Intelligence. He is currently Chief of Innovation and Public Affairs at JobTeaser, a Next 40 company. He studied at Oxford and HEC Paris, and holds a PhD from Paris Descartes in psychology. Author of several books and speaker on soft skills and the future of work, he teaches at HEC Paris and Sciences Po Paris. Jérémy is also a Board Member of various organizations, such as Le Lab RH, Centrale Nantes Foundation, and the Society of Engineers and Scientists of France.

### Jérémy Lamri

Innovation Manager  
JobTeaser



# JACOBS CAREER SYMPOSIUM

Virtual World Café “Crucial Future Skills”

VIRTUAL  
WORLD CAFÉ  
Zoom Session



## REGISTRATION

Please register on JobTeaser in order to get the link to access the event  
<https://jacobs-university.jobteaser.com/en/events/115797-career-symposium-2021-crucial-future-skills-virtual-world-cafe>

In case you don't want to register to JobTeaser and you are not a student of Jacobs University, please register writing an email to [c.klaehn@jacobs-university.de](mailto:c.klaehn@jacobs-university.de).



## CONTACTS

### Predrag Tapavicki

Head of Alumni and Career Services  
[p.tapavicki@jacobs-university.de](mailto:p.tapavicki@jacobs-university.de)  
Phone: + 49 421 200-4225

### Christin Klähn

Career Services Coordinator  
[c.klaehn@jacobs-university.de](mailto:c.klaehn@jacobs-university.de)  
Phone: + 49 421 200-4212

### Tanja Bean

Alumni and Career Services Coordinator  
[t.bean@jacobs-university.de](mailto:t.bean@jacobs-university.de)  
Phone: + 49 421 200-4238